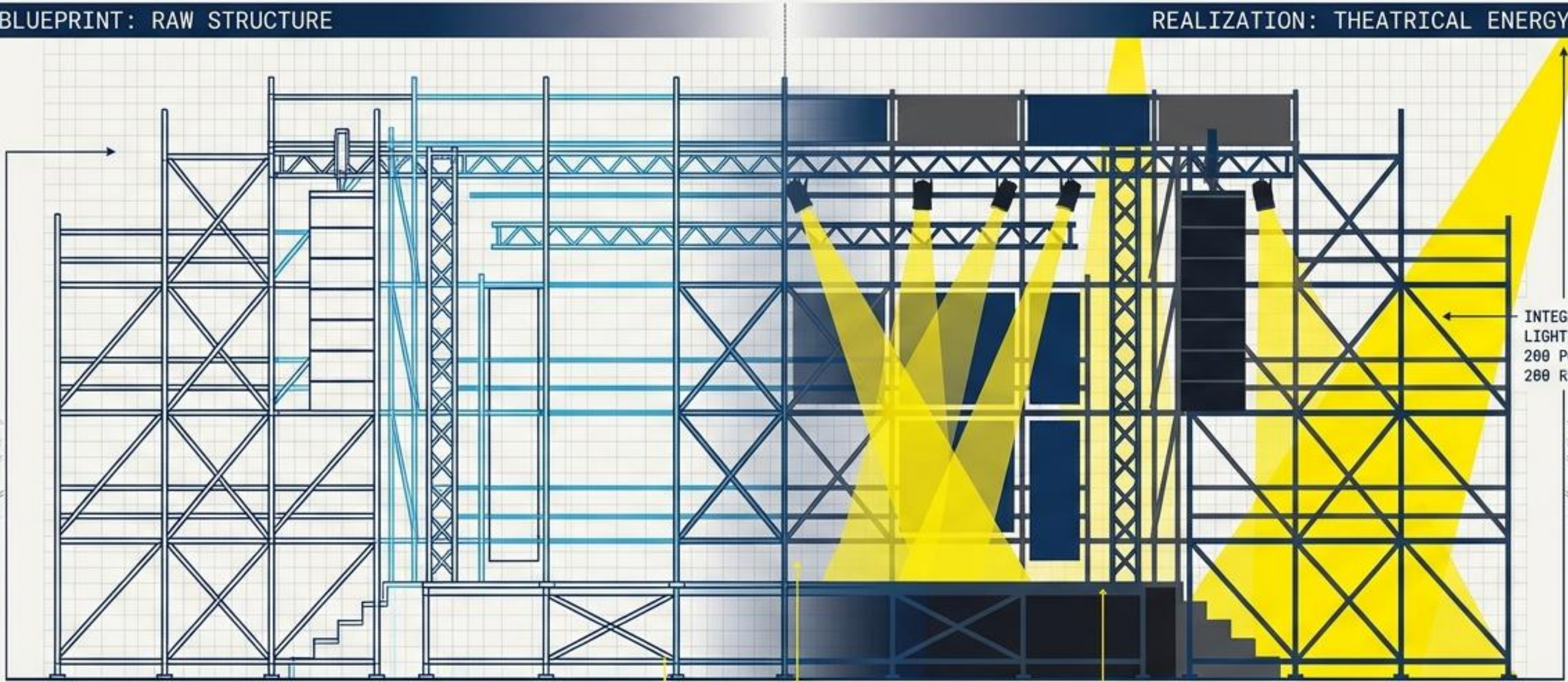


THE MOVABLE ARENA

When Scaffolding Becomes Cultural Infrastructure.

"A concept born from the mud, the rain, and the reality of live production."

BLUEPRINT: RAW STRUCTURE REALIZATION: THEATRICAL ENERGY



NODULAR DECKING SYSTEM
18" x 125" x 20 mm

ACOUSTIC PANELS (SOLID FILL)

STRUCTURAL LOAD-BEARING BEAM

INTEGRATED LIGHTING RIG
200 Power
200 Risps

Real production environments demand structural agility.

THE REALITY CHECK



Uneven ground, tight budgets, and ticking clocks.

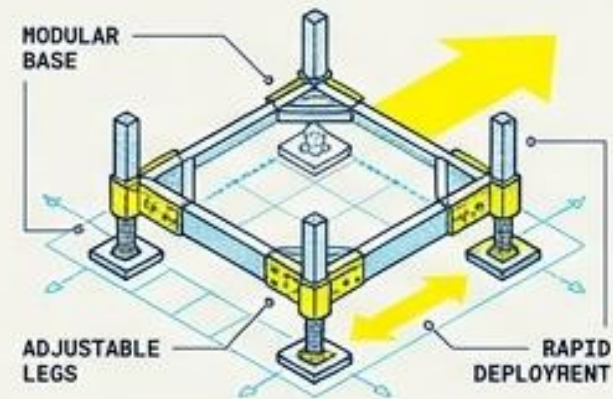


The audience expects magic regardless of logistical chaos.

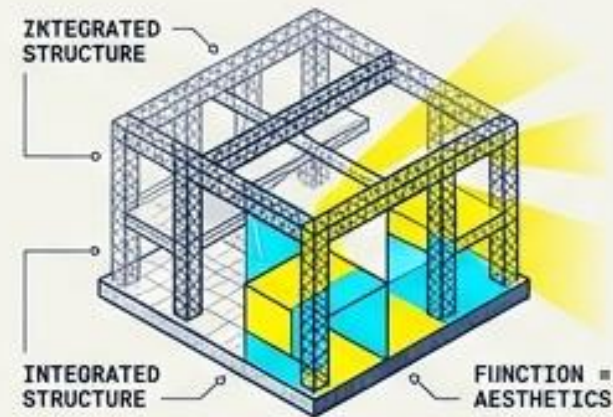


Hauling heavy infrastructure drains budgets and creates massive carbon footprints.

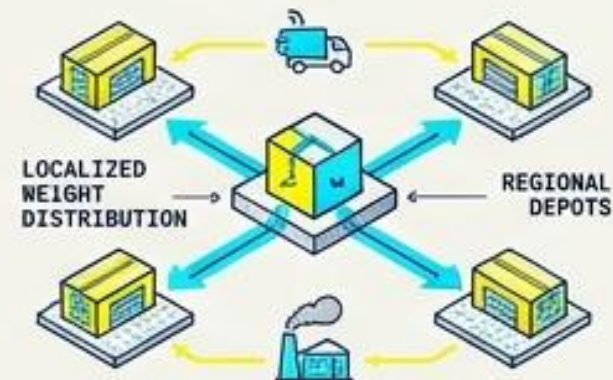
THE SYSTEM SOLUTION



Modular systems with an adjustable base, built for rapid, predictable deployment.



Function becomes aesthetics; the raw industrial structure is integrated into the spatial design.



Localized weight distribution through existing regional depots.

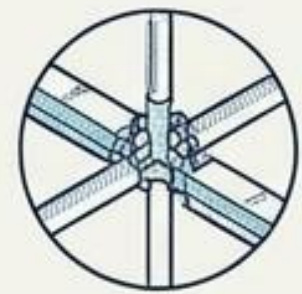
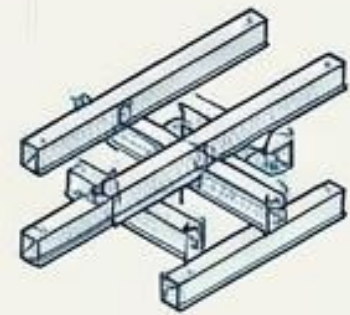
Escaping the constraints of permanent concrete and heavy touring.

Dimension	The Permanent Monument	The Traditional Tour	The Movable Arena
Foundation	Concrete & Steel	Hauled Stage Infrastructure	Local Scaffolding Depots
Capital Cost	Massive upfront investment	High transport & fuel costs	Modular rental & targeted transport
Logistics	Years of planning & permits	Moving massive weight across borders	'Operating System' activated locally
Sustainability	High embodied carbon	High transport emissions	Reusable materials, localized weight
Adaptability	Locked to one location	Dictated by existing venue limits	Scales & moves where demand exists

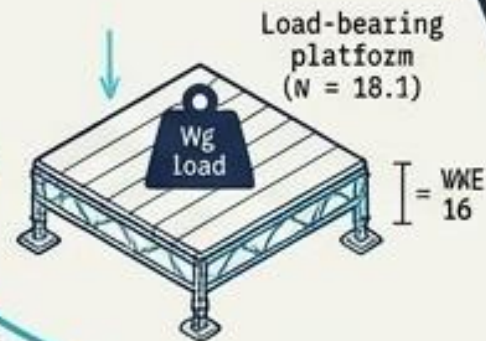
A hybrid between the construction industry and show production.

The Body

(The Scaffolding Industry)



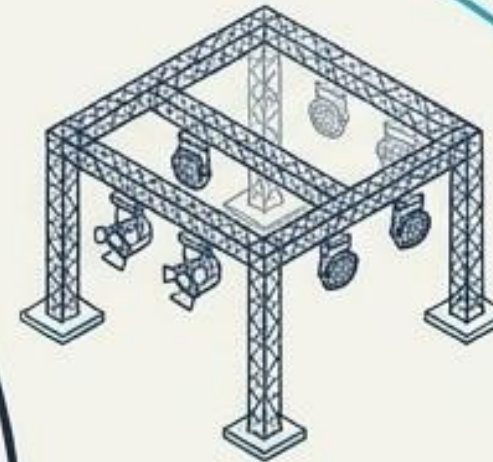
Massive existing local material depots, modular Layher systems, structural load capacity.



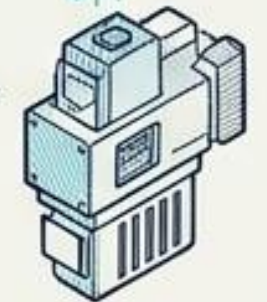
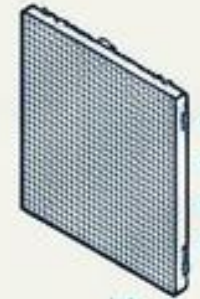
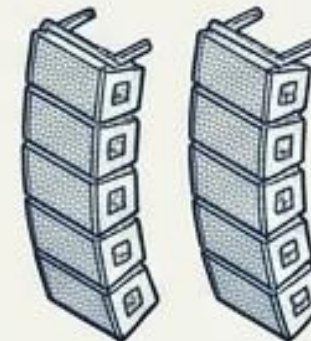
The Hybrid:
A new cultural machine. The scaffolding builds the body; the truss builds the heart.

The Heart

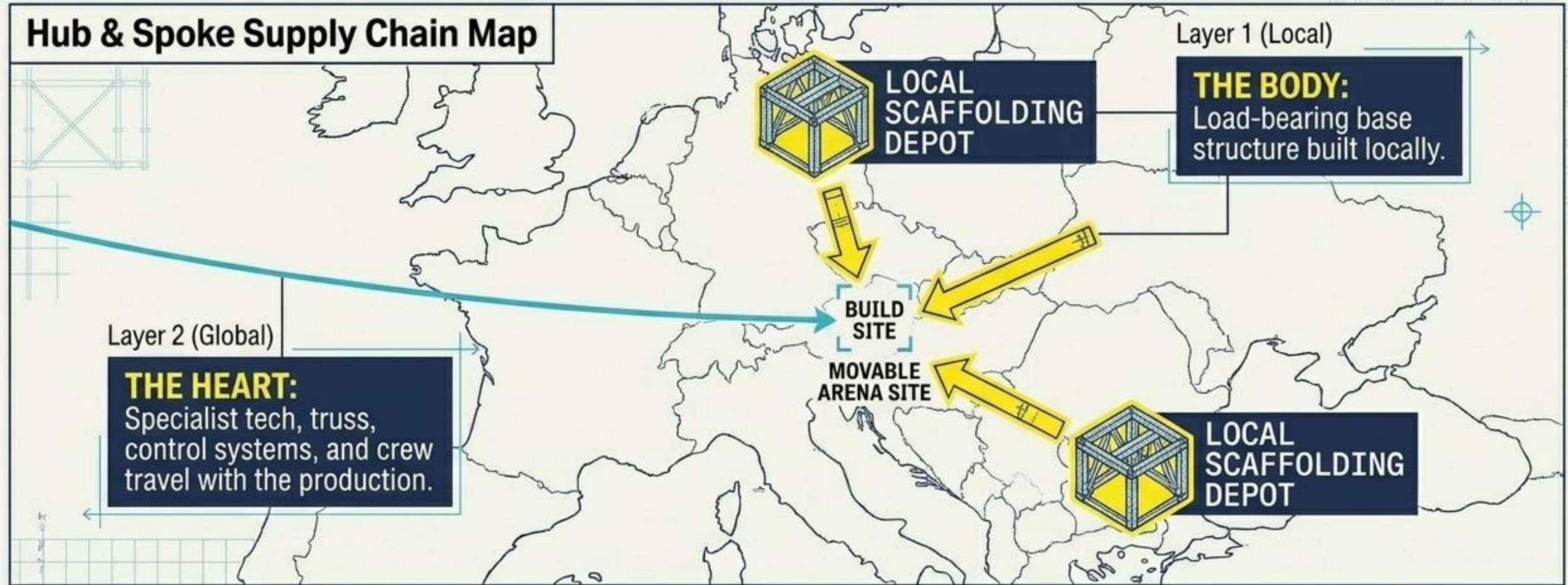
(The Event Industry)



Scenic precision, entertainment truss, specialized lighting, sound, LED, and rigging logic.

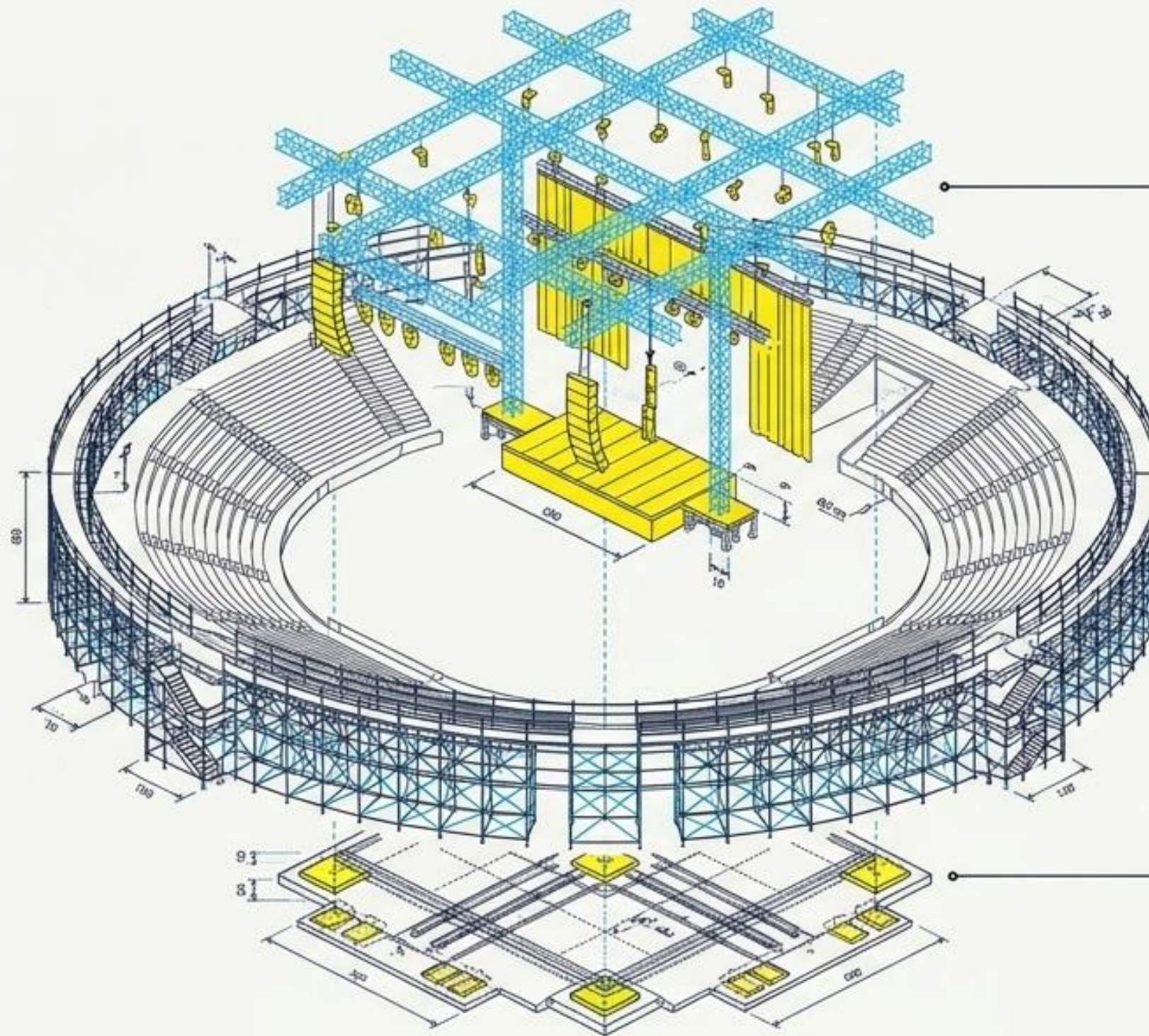


Don't drag the concrete. Only tour the magic.



Key Insight Box The arena is no longer a heavy organism dragged across Europe. It is a technical recipe activated at the destination.

The anatomy of a touring operating system.



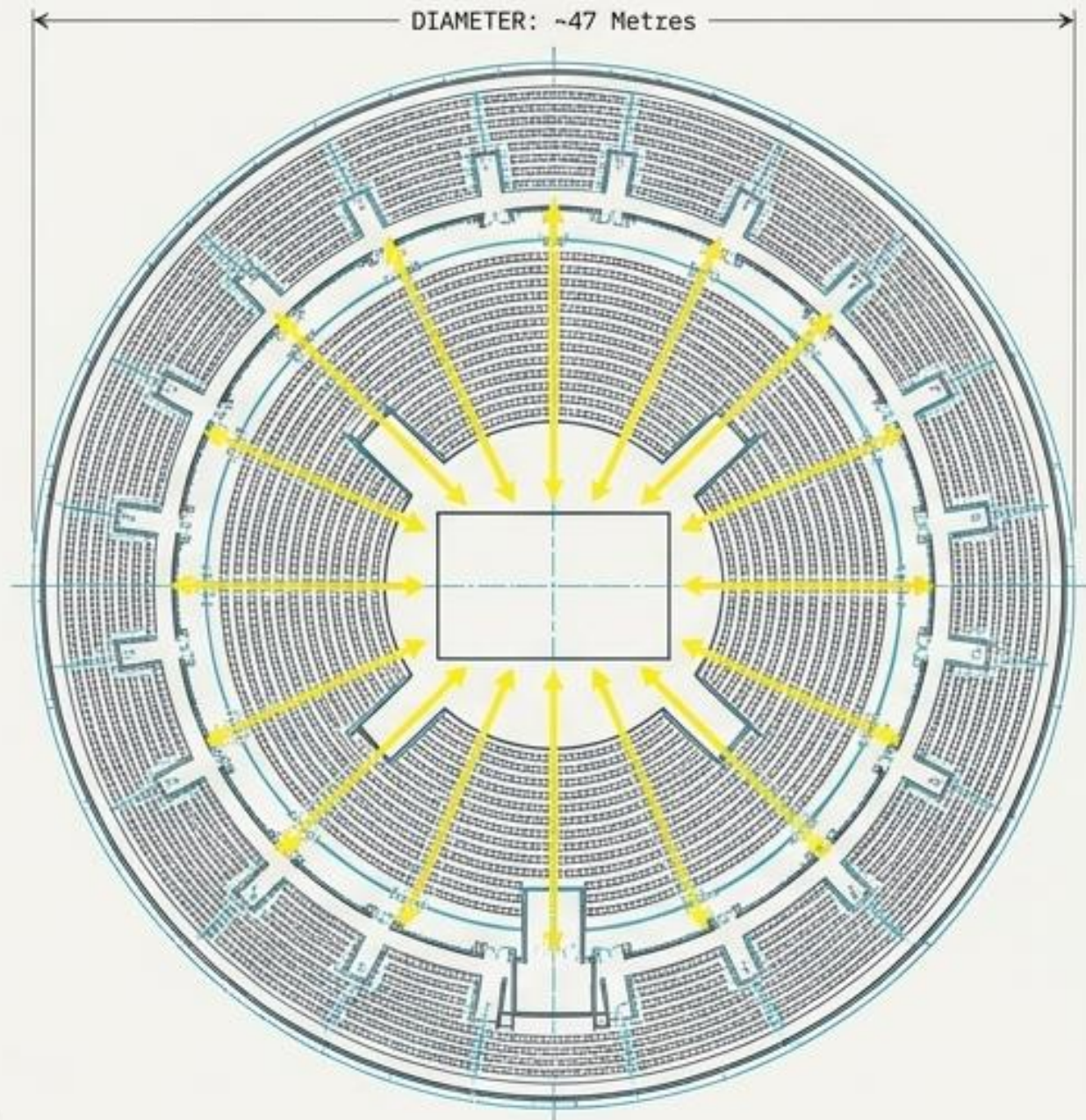
The Core:
Entertainment truss acting as rigging points, carrying lighting, sound, drapes, and the central performance stage.

The Shell:
The Shell: Layer scaffolding creating the perimeter, evacuation routes, multi-level seating tiers, and stairs.

The Base:
Ground leveling and load distribution.

Every component utilizes existing, tested modular standards.

Scaled to create impact without losing the experience.



DIAMETER:
~47 Metres



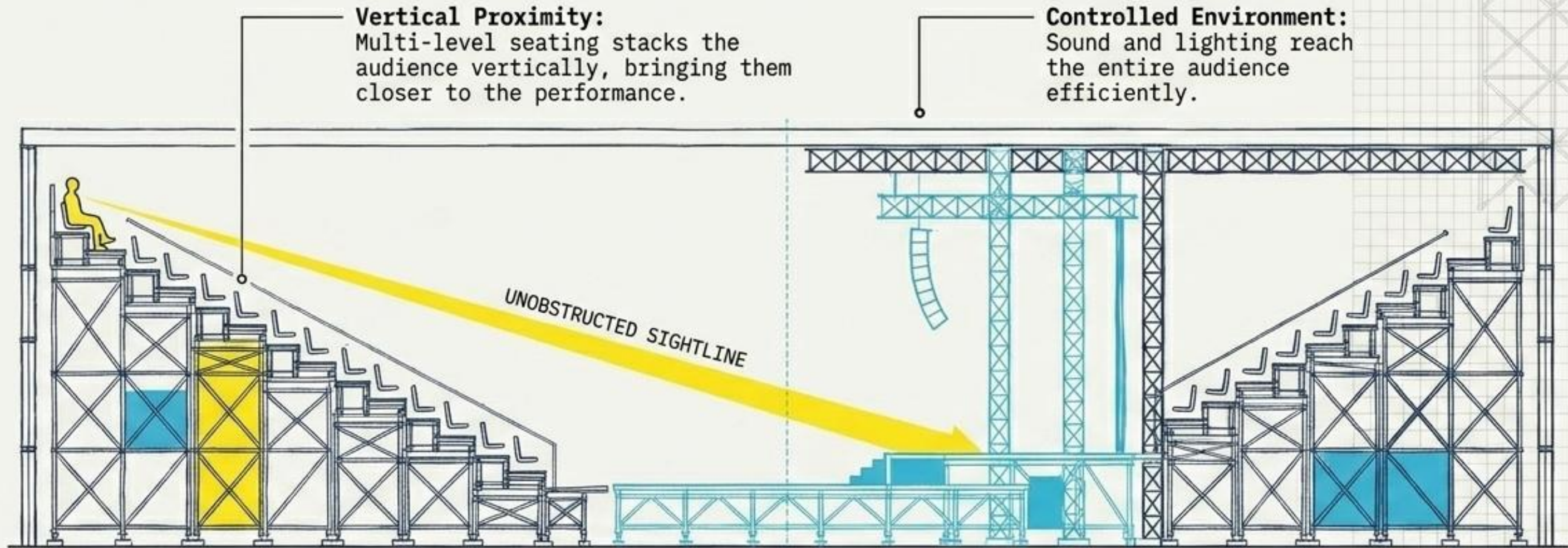
CAPACITY:
1,400 to 1,500 people



CONFIGURATION:
Multi-level wrap-around seating

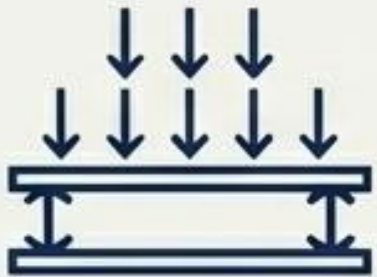
Sized specifically to be large enough for corporate events, concerts, and special productions, but intimate enough that the energy doesn't dissipate.

Translating the audience logic of Shakespeare's Globe.



An audience machine where everyone can still feel the stage.

Functioning safely within the strict reality of public infrastructure.



Audience Load & Structural Capacity ✓

REQUIREMENTS: STATIC/DYNAMIC LOAD ANALYSIS, STRUCTURAL INTEGRITY VERIFICATION.



Wind Load Certification ✓

REQUIREMENTS: SITE-SPECIFIC WIND CALCS, BALLASTING & ANCHORING SPEC.



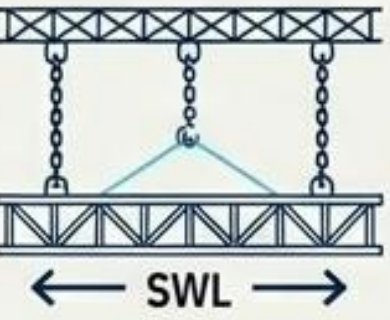
Fire Access & Evacuation Flow ✓

REQUIREMENTS: CLEAR AISLES, EGRESS WIDTHS, EMERGENCY LIGHTING PATHWAYS.



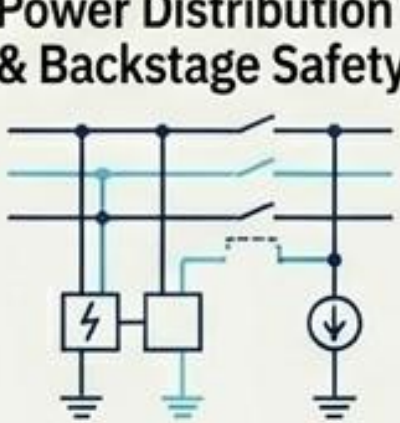
Railings, Stairs & Accessibility ✓

REQUIREMENTS: CODE-COMPLIANT RAIL HEIGHTS, RISER SPEC, DDA ACCESS POINTS.



Rigging Points & Safe Work Loads ✓

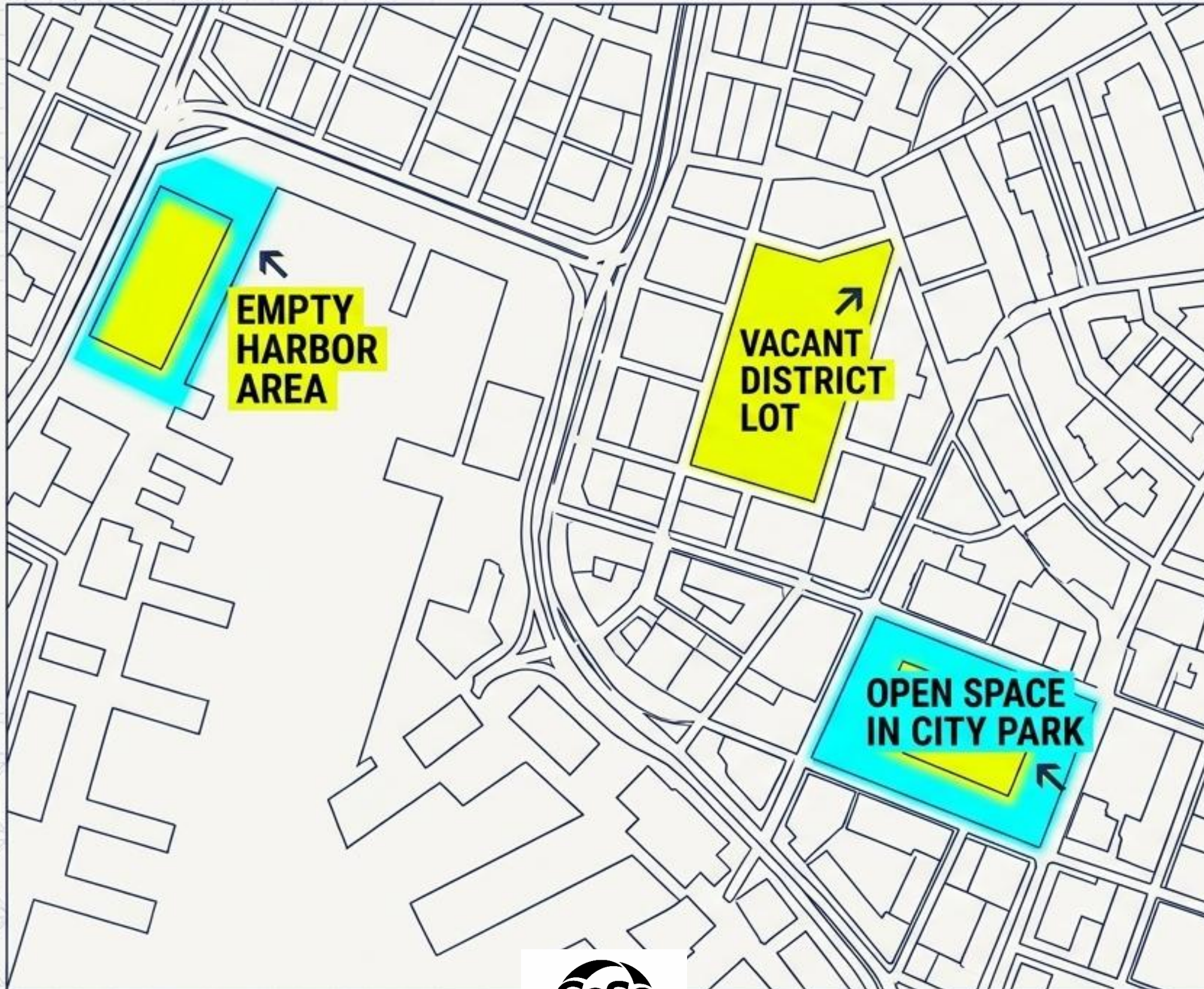
REQUIREMENTS: CERTIFIED RIGGING POINTS, DYNAMIC LOAD FACTORS, OVERHEAD SAFETY.



Power Distribution & Backstage Safety ✓

REQUIREMENTS: GROUNDING & BONDING, CABLE MANAGEMENT, PANEL COMPLIANCE.

THIS IS NOT PLAYING WITH SCAFFOLDING. EVERY PART HAS A FUNCTION AND EVERY SOLUTION MUST WITHSTAND REALITY.



A temporary meeting place that **activates unused** urban spaces.



The Problem:

Cities are stuck between large, cold **sports halls** and **venues** too small for major productions.

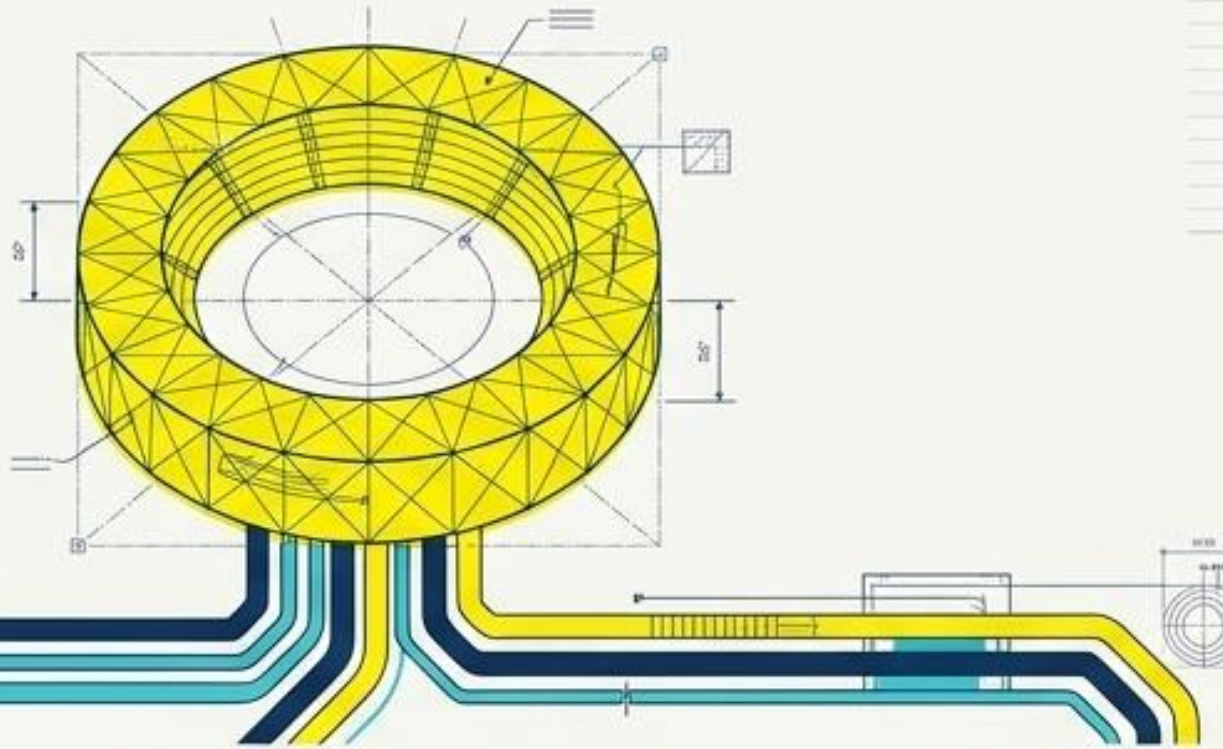
The Application:

Test new markets, launch festivals, and build **exclusive corporate events** without laying a single drop of concrete.

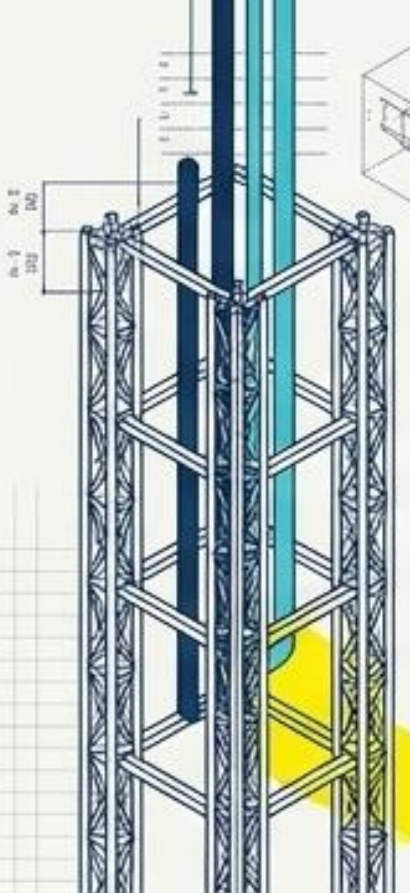
The Impact:

An arena that **adapts** to the reality of a city, rather than forcing the city to adapt to a permanent monument.

The Cultural Machine: A new paradigm for live events.

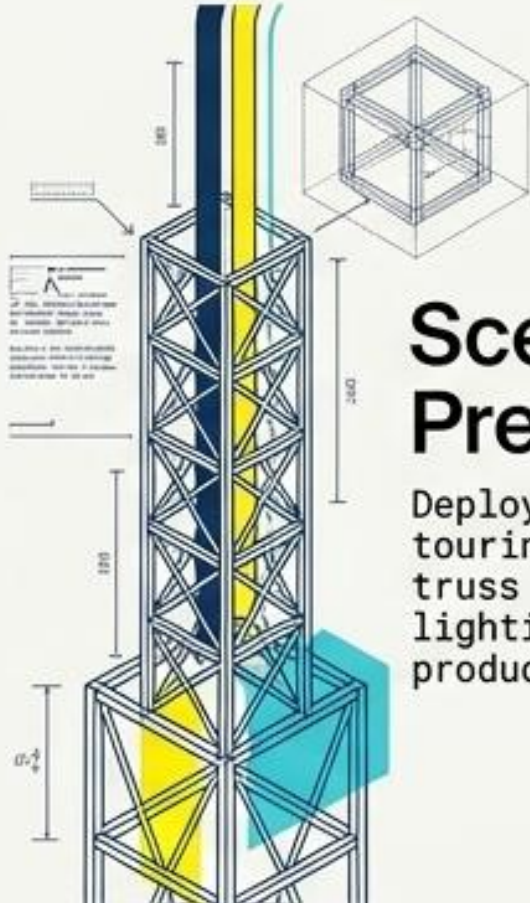


More than a round stage or a clever tent. It is a complete hybrid supply chain for rethinking mobility, sustainability, and the audience experience.



Industrial Scalability

Utilizing existing local scaffolding depots drastically reduces transport emissions & capital costs.



Scenic Precision

Deploying specialized touring entertainment truss ensures world-class lighting, sound, and production value.

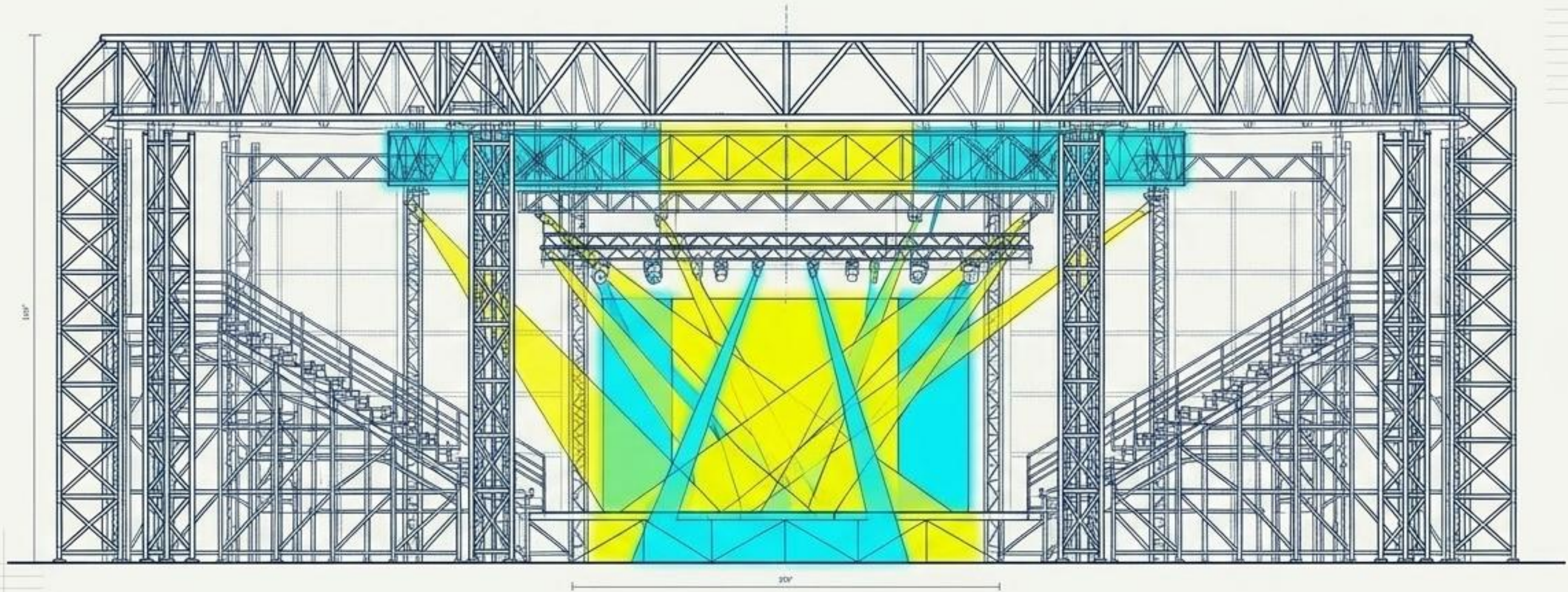


Cultural Activation

Lowering the barrier to entry allows world-class arts, concerts, and events to appear exactly where demand exists.

Honest. Industrial. Beautiful.

Function becomes aesthetics. Logistics become design. Knowledge from the production trenches transformed into a new format for the future of live events.



The Movable Arena.